

March 2013

Dear Damage Prevention and Safety Partner:

On behalf of JULIE, Inc., I would like to thank you for your commitment to safety.

As we celebrate the sixth annual National Safe Digging Month in April, we need your help to raise awareness of the importance of calling JULIE at 811 before any digging project. According to the Common Ground Alliance (CGA), every eight minutes an underground utility line is damaged because someone decided to dig without first calling 811.

Becoming part of our safe digging campaign is easy. During Safe Digging Month, we are working with damage prevention and safety partners to launch a statewide public safety and education campaign to increase awareness about the importance of contacting JULIE before any outdoor projects.

3 WAYS TO PROMOTE 811

We are always looking for creative ideas to promote our safe digging messages. Here are three suggested ways you can help this spring:

1. **Share.** Post the “Call JULIE Before You Dig” safety message on your Web site or via social media, in a community newsletter or on the sign/marquee in the front of your fire department and/or municipal building(s). Here are a few examples to consider:
 - Know What’s Below. Call JULIE at 811.
 - Call JULIE Before You Dig. Dial 811.
 - April is Safe Digging Month. Call JULIE at 811.
 - Safe Digging is No Accident. Call JULIE at 811.
2. **Display.** “Call 811” banners are available at no cost to display for extended periods on posts, fences or other high traffic locations in your community. We have a limited supply of the 4’ x 8’ banners available. Simply send me contact information, including a mailing address, along with a quantity to chmura@illinois1call.com.
3. **Educate.** Distribute education materials at safety forums, community events or open houses. For a list of free materials, visit www.illinois1call.com.

WIN A GIFT CARD

Your participation could earn you a chance to win a gift card donated by our members. To enter, simply send us a photo of the sign, marquee or banner and description of the location; Web site or Facebook postings; event photos; and/or materials to chmura@illinois1call.com by June 1. Photos will also be posted on our Web site (www.illinois1call.com), Facebook page (JULIE1call) and included in our e-newsletters to members, excavators and homeowners across the state.

Thank you for your assistance and ongoing commitment to safety.

Sincerely,

Kevin T. Chmura

Kevin T. Chmura
Director of Public Relations



Mark A. Frost, *Executive Director*
3275 Executive Drive ♦ Joliet, Illinois 60431
815.741.5000 ♦ Fax 815.741.5958 ♦ illinois1call.com